

FEB 27 2009

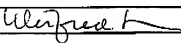
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TRANSMITTAL FORM <small>(to be used for all correspondence after initial filing)</small>	Application Number	10/780,685
	Filing Date	Feb 27 2004
	First Named Inventor	Matthew Roche
	Art Unit	2168
	Examiner Name	H. Q. Pham
	Attorney Docket Number	FORT-002-002
Total Number of Pages in This Submission		27


ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavit/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks: _____		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Innovation Management Sciences		
Signature			
Printed name	Wilfred Lam		
Date	Feb 27 2009	Reg. No.	41,923

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PATENT APPLICATION
Attorney Docket No. FORT-002-002

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): ROCHE et al.)	Confirm. No. : 7553
)	
Appl. No. : 10/789,665)	TC/A.U. : 2168
)	
Filed: 02/27/2004)	Examiner: H. Q. Pham

Title: Method and System for Collecting Online Merchandising Data

Commissioner for Patents
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RESPONSE TO SECOND NOTICE OF NON-COMPLIANT AMENDMENT

Sir:

The present submission is responsive to the Non-Compliant Amendment mailed on January 29, 2009. The Examiner's review and consideration of this application and its claims in light of the following amendments and remarks is respectfully requested.